



As of 26 February  
2015...

32,027  
homes and businesses  
have been fibre  
enabled thanks to  
Connecting Shropshire.

## Make the Switch!

To discover what fibre can do for you, you must opt-in by contacting your ISP

### Bi-monthly Update

#### A roundup of what's been going on in the programme during January/February

##### Connecting Shropshire reaches half-way

In February, the programme reached the half-way point with around 31,500 homes and businesses across the county within reach of faster fibre broadband thanks to the Connecting Shropshire partnership. The achievement marks the half-way point in the roll-out, which is on course to connect more than 63,000 premises by the end of 2016. Connecting Shropshire is a partnership between Shropshire Council, BT and the Government's Broadband Delivery UK (BDUK) programme.

Go to <http://bit.ly/1Dhkvsy> to read the full story.

##### Fibre Fact Finding from Forton Heath

Fibre Fact Finding foray number three sees Callum visiting an area where Connecting Shropshire is building a 'fibre to the premise' or FTTP network. FTTP takes longer to build, and is much more expensive, as the fibre doesn't terminate at a single point (the cabinet), but at many different locations in the vicinity of the dispersed rural premises in the area served. In this instance, on top of the 3 kilometres of fibre to the cabinet there is an additional 14 kilometres of fibre to local distribution points (usually a pole). To read more about this story, go to:

<http://bit.ly/1EU9aAQ>

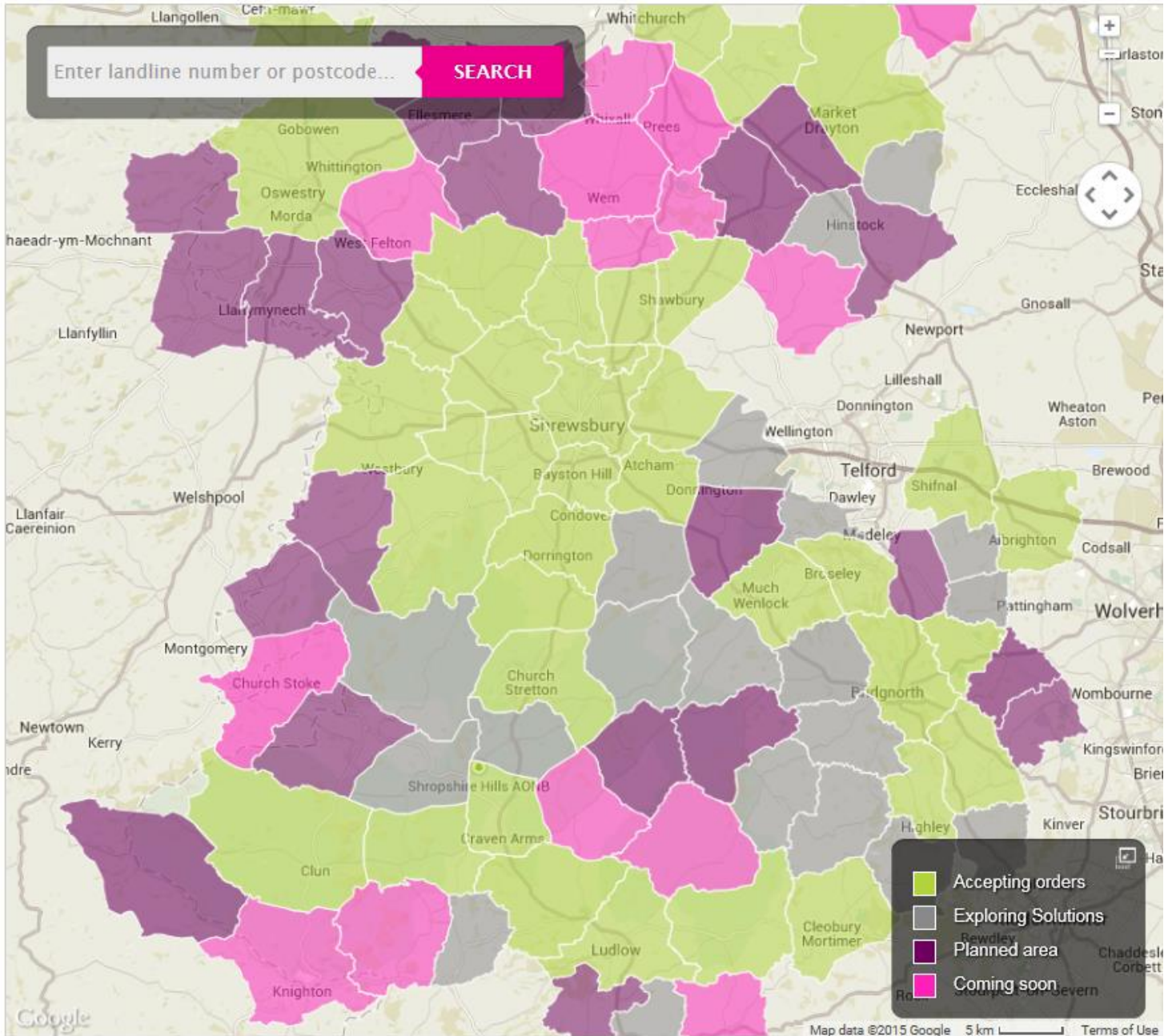


## Interview on BBC Radio Shropshire

On 11 February Chris Taylor, the Connecting Shropshire programme manager, was on BBC Radio Shropshire to give an update on the programme and confirm plans for Clun after businesses expressed the need for fibre broadband. If you missed the interview, you can listen again by clicking on this link to BBC iPlayer below, starting just before the 2:20:00 mark (Beware that this will only work till 11 March!):

<http://www.bbc.co.uk/programmes/p02hdslc>

## Exchange area map and fibre broadband availability checker



Our online map and checker makes it easier for people to find out the availability of fibre broadband in their area, at individual premises level. See: <http://connectingshropshire.co.uk/when-and-where/>

## Business feature

Nick Blenkarn director of the Severn Partnership and Seeable explains how his businesses have benefited from upgrading to a fibre broadband service and the support from the Optimising Business Broadband [project](#). Click on the following link to watch a short video on YouTube: <https://www.youtube.com/embed/6m3-2echd8g>

## Case studies

We're always on the lookout for case studies, so if you now have fibre broadband and would be willing to tell us your experiences, please contact [Connecting Shropshire](http://www.connectingshropshire.co.uk).

## Roadside signage

You may have noticed that we've been out-and-about in the areas where fibre broadband is available putting out signs on the entrance to communities and industrial estates. Here is a selection:



## Contact Details



[www.connectingshropshire.co.uk](http://www.connectingshropshire.co.uk)



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